

Radio Station **KFH** Wichita, Kansas

5000 Watts Day and Night - - - 1330 Kilocycles

*"The Voice of
The Wichita Eagle"*

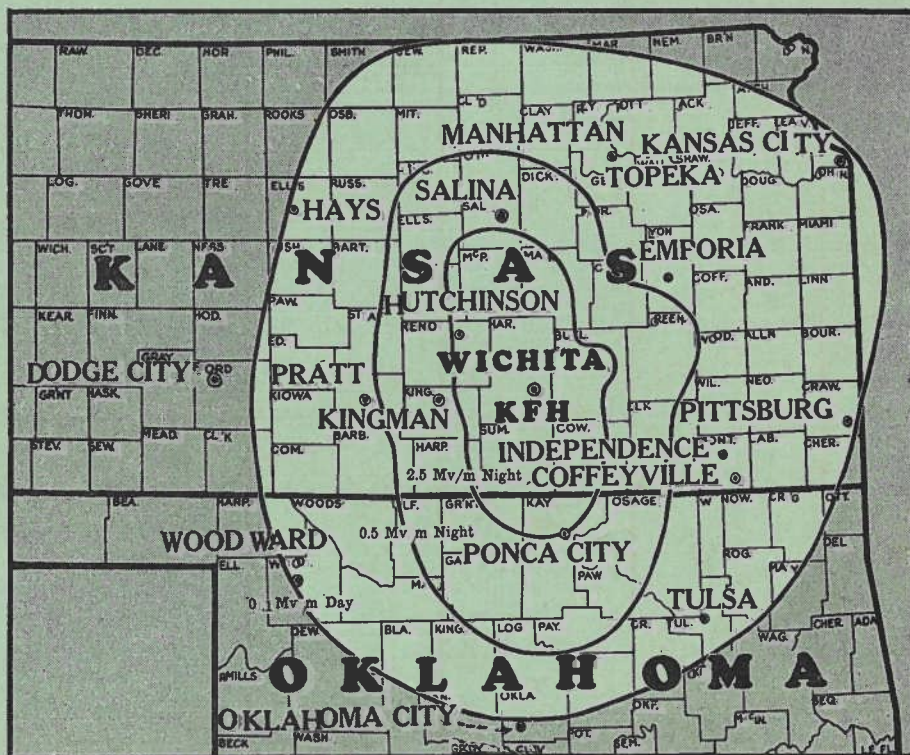
★ ★ ★

PROGRAM RELEASE AND OPEN TIME SCHEDULE

★ ★ ★

Week of
**FEB. 16th to
FEB. 22nd**

★ ★ ★



Glenn D. Gillett Computed Field Strength Distribution Based on Performance and Previous Survey Measurements—5000 Watts Day and Night—October 1941

Kansas' Only Full Time 5000-Watt Station

That Selling Station for Kansas and Northern Oklahoma



KFH's

"Tonight With Clem Sawyer"

Is Now Being Readied For Sponsor

• • •

The Wholesome Role, Clem Sawyer,
Is Ably Portrayed By Vernon Reed

— KFH Program Director —

Who, Incidentally, Introduced Seth Parker
To The Air Several Weeks Before That
Classic Series Came To CBS
Back in 1929

COLUMBIA'S Only FULL-TIME OUTLET for KANSAS

Edward Petry & Co., National Reprs. — Offices: New York, Chicago, Detroit, Los Angeles and San Francisco

	SUNDAY FEBRUARY 22	MONDAY FEBRUARY 16	TUESDAY FEBRUARY 17	WEDNESDAY FEBRUARY 18	THURSDAY FEBRUARY 19	FRIDAY FEBRUARY 20	SATURDAY FEBRUARY 21
5 AM	SILENT	DRUG S. C.	TRADE S. C.	PRODUCTS S. C.	PROGRAM S. C.	FEATURING S. C.	TOM NOONE S. C.
5:15	↑	↑	↑	↑	↑	↑	↑
5:30	↑	↑	↑	↑	↑	↑	↑
5:45	↑	↑	↑	↑	↑	↑	↑
6 AM	↑	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.
6:15	↑	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.
6:30	↑	Griffin Time Old Trader & Farm News L. C.	Griffin Time Old Trader & Farm News L. C.	Griffin Time Old Trader & Farm News L. C.	Griffin Time Old Trader & Farm News L. C.	Griffin Time Old Trader & Farm News L. C.	Griffin Time Old Trader & Farm News L. C.
6:45	↑	↑	↑	↑	↑	↑	↑
7 AM	↑	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.
7:15	↑	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.
7:30	↑	Tek Okla. Tire & Supply News L. C.	Tek Okla. Tire & Supply News L. C.	Tek Okla. Tire & Supply News L. C.	Tek Okla. Tire & Supply News L. C.	Tek Okla. Tire & Supply News L. C.	Bit Dyes Okla. Tire & Supply News L. C.
7:45	↑	St. Joseph Aspirin Nutrena Victory Trio S. C.	Shinola Nutrena Victory Trio S. C.	Shinola Nutrena Victory Trio S. C.	Shinola Nutrena Victory Trio S. C.	Shinola Nutrena Victory Trio S. C.	Shinola Nutrena Victory Trio S. C.
	Bromo Quinine	Red Cross C'h D'ps	Monarch Foods	Red Cross C'h D'ps	Monarch Foods	St. Joseph Aspirin	Monarch Foods
8 AM	The World Today C. S.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.
8:15	Bromo Quinine Church of Christ Morning Devotions L. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.
8:30	Monarch Foods Uncle Ben Reading the Funnies L. S.	Swift All Sweet Hen House Opera L. C.	Musiquiz L. C.	Hen House Opera L. C.	Musiquiz L. C.	Hen House Opera L. C.	Butter-Nut Coffee Musical Clock S. C.
8:45	↑	Stories America Loves C. C.	Stories America Loves C. C.	Stories America Loves C. C.	Stories America Loves C. C.	Stories America Loves C. C.	Children's Story Hour L. S.
9 AM	Church of the Air C. S.	Hymns of All Churches C. C.	Hymns of All Churches C. C.	Betty Crocker C. C.	Hymns of All Churches C. C.	Betty Crocker C. C.	U.S. Marine Band C.S.
9:15	↑	Myrt and Marge C. C.	Myrt and Marge C. C.	Myrt and Marge C. C.	Myrt and Marge C. C.	Myrt and Marge C. C.	↑
9:30	Wings over Jordan C. S.	Musterole Markets L. C. Carey Salt News S. C.	Arrid Markets L. C. Carey Salt News S. C.	Musterole Markets L. C. Carey Salt News S. C.	Bit Dyes Markets L. C. Carey Salt News S. C.	Musterole Markets L. C. Carey Salt News S. C.	Markets L. C. Carey Salt News S. C.
9:45	↑	Woman of Courage C. C.	Woman of Courage C. C.	Woman of Courage C. C.	Woman of Courage C. C.	Woman of Courage C. C.	Council of Churches Story Time L. S.
10 AM	Last Minute News Vera Brodsky, Con- cert Pianist C.S.	Song Styles by Delores L. S. Lydia Pinkham Doan's Pills The Man I Married C. C.	Mary Lee Taylor C. C.	Song Styles by Delores L. S. Lydia Pinkham Doan's Pills The Man I Married C. C.	Mary Lee Taylor C. C.	Song Styles by Delores L. S. Lydia Pinkham Doan's Pills The Man I Married C. C.	Mack and Effie L. C.
10:15	↑	Arrid Vel To be announced L. S.	Penetro Vel To be announced L. S.	Penetro Vel To be announced L. S.	Penetro Vel To be announced L. S.	Penetro Vel To be announced L. S.	God's Country C.S.
10:30	Invitation to Learning C. S.	Bit Dyes Aunt Jenny's Stories C. C.	Bit Dyes Aunt Jenny's Stories C. C.	Bit Dyes Aunt Jenny's Stories C. C.	Bit Dyes Aunt Jenny's Stories C. C.	Bit Dyes Aunt Jenny's Stories C. C.	Let's Pretend C.S.
10:45	↑	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	↑
11 AM	Syncopation Piece C. S.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Armstrong Theatre of Today C. C.
11:15	↑	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	↑
11:30	Salt Lake Taber- nacle Ch. & Organ C. S.	Griffin Time The Editor's Daughter S. C.	Griffin Time The Editor's Daughter S. C.	Griffin Time The Editor's Daughter S. C.	Griffin Time The Editor's Daughter S. C.	Griffin Time The Editor's Daughter S. C.	Stars Over Hollywood C. C.
11:45	↑	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	↑

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12 M	Church of the Air C. S.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Serenade from Buffalo C. S.
		★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	
12:15	↑	Woman in White C. C.	Woman in White C. C.	Woman in White C. C.	Woman in White C. C.	Woman in White C. C.	↑
	Penetro	Clabber Girl	Rit Dyes	Clabber Girl	Rit Dyes	Clabber Girl	Penetro
12:30	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.
		Skinner-Raisin Bran	Skinner-Raisin Bran	Skinner-Raisin Bran	Skinner-Raisin Bran	Skinner-Raisin Bran	Skinner-Raisin Bran
12:45	Ethel Jane Notebook L. C.	Dr. Hess & Clark S. C. & Markets L. C.	Markets L. C.	Dr. Hess & Clark S. C. & Markets L. C.	Markets L. C.	Dr. Hess & Clark S. C. & Markets L. C.	Markets L. C.
		Penetro Salve	Baume Bengue	Penetro Drops	Baume Bengue	Penetro Drops	
1 PM	Okla. Tire Program S. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Of Men and Books C. S.
	↑	Joyce Jordan C. C.	Joyce Jordan C. C.	Joyce Jordan C. C.	Joyce Jordan C. C.	Joyce Jordan C. C.	↑
	Hershey Baking	Vel Soap	Vel Soap	Vel Soap	Arrid		
1:30	Quizzer Baseball L. C.	Closing Markets L. C.	Closing Markets L. C.	Closing Markets L. C.	Closing Markets L. C.	Closing Markets L. C.	Ark Valley Boys L. C.
		Swift All Sweet	Red Cross C'h D'ps	Swift All Sweet	Vel Soap	Swift All Sweet	
1:45	↑	Kate Hopkins C. C.	Kate Hopkins C. C.	Kate Hopkins C. C.	Kate Hopkins C. C.	Kate Hopkins C. C.	↑
		Sunkist	Sunkist	Sunkist	Sunkist	Sunkist	
2 PM	N.Y. Philharmonic Symphony C. S.	"Vic and Sade" C. C.	"Vic and Sade" C. C.	"Vic and Sade" C. C.	"Vic and Sade" C. C.	"Vic and Sade" C. C.	Br'er Fox Club L. C.
			Musterole	Kroger's	Musterole		
2:15	↑	Lone Journey S. C.	Lone Journey S. C.	Lone Journey S. C.	Lone Journey S. C.	Lone Journey S. C.	To be announced L. S.
		Pacquins	Pacquins	Pacquins	Pacquins	Pacquins	
2:30	↑	Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Columbia's Country Journal C. S.
		Kroger's	Rit Dyes	Rit Dyes	Kroger's	Kroger's	
2:45	↑	Ark Valley Boys L. C.	Ark Valley Boys L. C.	Ark Valley Boys L. C.	Ark Valley Boys L. C.	Ark Valley Boys L. C.	↑
3 PM	↑	↑	↑	↑	↑	↑	Matinee at Meadowbrook C. S.
			Swift All Sweet		Swift All Sweet		
3:15	↑	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	↑
	Rit Dyes						
3:30	Pause That Refreshes on Air C. C.	↑	↑	↑	↑	↑	↑
		Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	
3:45	↑	National Biscuit's Last Minute News S. C.	National Biscuit's Last Minute News S. C.	National Biscuit's Last Minute News S. C.	National Biscuit's Last Minute News S. C.	National Biscuit's Last Minute News S. C.	National Biscuit's Last Minute News S. C.
	Griffin Time		Griffin Time		Griffin Time		
4 PM	The Family Hour C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Cleveland Symphony Orch. C. S.
	↑	Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	↑
		Griffin Time		Griffin Time		Griffin Time	
4:30	↑	Judy and Jane S. C.	Judy and Jane S. C.	Judy and Jane S. C.	Judy and Jane S. C.	Judy and Jane S. C.	↑
4:45	To be announced L. S.	Scattergood Baines C. C.	Scattergood Baines C. C.	Scattergood Baines C. C.	Scattergood Baines C. C.	Scattergood Baines C. C.	↑
		Carter Medicine			Carter Medicine	Dean's Pills	Sports News C.S.
5 PM	Spirit of '42 C. S.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Calling Pan America C. S.
	↑	Hedda Hopper's Hollywood C. C.	"Dorothy Kilgallen" C. C.	Hedda Hopper's Hollywood C. C.	Voice of Broadway C. C.	Hedda Hopper's Hollywood C. C.	↑
	Carter Medicine						
5:30	Gene Autry's Melody Ranch C. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Elmer Davis-News C. S.
			St. Joseph Aspirin		St. Joseph Aspirin	Vel	
5:45	↑	The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.

KEY

SUSTAINING TIME
Available for Sale

★ ★ ★

NOT TO BE SOLD

● According to FORBES MAGAZINE, Wichita is one of the best spots in the nation in which to make sales, make collections, accomplish new enterprises.

● Station KFH enjoys a tremendous amount of good will and intensive coverage throughout this area.

LEGEND

L.C.—Local Commercial
L.S.—Local Sustaining
C.C.—Columbia Commercial
C.S.—Columbia Sustaining
S.C.—Spot Commercial
A.—Announcement

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Adams Clove Gum	Adams Clove Gum	Adams Clove Gum	Adams Clove Gum	Adams Clove Gum	Adams Clove Gum
6 PM	Gene Antry's Melody Ranch C. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.
		Okla. Tire	Okla. Tire	Okla. Tire	Okla. Tire	Okla. Tire	
6:15	Ranney's Fine Foods News Report S. C. Hershey Baking	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.
6:30	Sports Salute L. S. Bulova	This Week Is History L. S.	"Second Husband" C. C.	Kay Thompson and Co. C. S.	Mandie's Diary C. C.	Any Bonds Today L. S.	American Legion Parade L. S.
6:45	Let's Listen L. S.	Answer Man S. C. Dentyne Gum	↑ Luden's	↑ Dentyne Gum	↑ Penetro Salve	Answer Man S. C.	To be announced L. S. Penetro Salve
7 PM	World News Tonight C. S.	Vox Pop— Parks & Wally C. C.	Are You a Missing Hair C. C.	"Meet Mr. Meek" C. C.	To be announced L. S.	Kate Smith Hour C. C.	Guy Lombardo Orchestra C. C.
7:15	↑ Bulova	↑ Chamberlain Lotion	↑ Beech-Nut	↑	↑	↑	↑ Am. Chicle
7:30	Crime Doctor C. C.	The Hank Keene Show S. C.	The Hank Keene Show S. C.	Frank Parker, Songs C. C.	The Hank Keene Show S. C.	↑	"Hobby Lobby" C. C.
7:45	↑ Elmer Davis-News Penetro	Ethel Jane Noteb'k Penetro-Drops Elmer Davis-News Smith Bros.	Musical Interlude L. S. Elmer Davis-News St. Joseph Aspirin	↑ Smith Bros. Elmer Davis-News St. Joseph Aspirin	Ethel Jane Noteb'k Smith Bros. Elmer Davis-News Beech-Nut	↑ Elmer Davis-News Penetro	↑ Elmer Davis-News Beech-Nut
8 PM	Parlor Playhouse L. S.	Lux Radio Theatre C. C.	We, the People C. C.	Texaco Star Theatre C. C.	Major Bowes' Amateur Hour C. C.	Philip Morris Playhouse C. C.	Your Hit Parade C. C.
8:15	↑	↑	↑	↑	↑	↑	↑
8:30	Tonight with Olem Sawyer L. S.	↑	Smith Bros. Report to the Nation C. S.	↑	Wich. Perp. B. & L. "Big Town" C. C.	St. Joseph Aspirin First Nighter C. C.	↑ Chamberlain Lotion Saturday Night Serenade C. C.
8:45	↑ St. Joseph Aspirin	↑ Luden's	↑ Penetro	↑ Luden's	↑ Am. Chicle	↑ Ginny Simms Am. Chicle	↑
9 PM	Take It or Leave It C. C.	Lady Esther Ser- Freddie Martin Or. C. C.	Glenn Miller Orchestra C. C. Walker's Chilli	Glenn Miller Orchestra C. C. Penetro-Drops	Glenn Miller Orchestra C. C. Bulova	Ransom Sherman Show C. C.	↑ Bulova
9:15	↑ Smith Bros.	↑	Public Affairs C. S. Bulova	Violin Encores L. S. Bulova	The First Line C. C.	↑ Walker's Chilli	KFH Barn Dance Frolic L. C.
9:30	They Live Forever C. S.	Scrapbook of Familiar Poems L. C.	Wherever You Are C. S.	Ethel Jane's Notebook L. C.	↑	How Am I Doing C. C.	↑
9:45	↑ Thurston's	U.S. Government Reports L. S. Thurston's	To be announced L. S. Thurston's	To be announced L. S. Thurston's	To be announced L. S. Thurston's	↑ Thurston's	↑
10 PM	Phillips 66 News S. C. Morris Plan	Phillips 66 News S. C. Morris Plan	Phillips 66 News S. C. Morris Plan	Phillips 66 News S. C. Morris Plan	Phillips 66 News S. C. Morris Plan	Phillips 66 News S. C. Morris Plan	Phillips 66 News S. C.
10:15	Sports Rep'ter L.S. Blue Barron Orch. C. S.	Sports Rep'ter L.S. Glenn Miller Orch. C. S. Bulova	Sports Rep'ter L.S. Shep Fields Orch. C. S. Bulova	Sports Rep'ter L.S. Shep Fields Orch. C. S. Bulova	Sports Rep'ter L.S. Guy Lombardo Or. C. S. Bulova	Sports Rep'ter L.S. Hal McIntyre Orch. C. S. Bulova	Sports Rep'ter L.S. Hal McIntyre Orch. C. S. Bulova
10:30	Jimmy Dorsey Orchestra C. S.	Raymond Scott Orchestra C. S.	Benny Goodman Orchestra C. S.	Vaughn Monroe Orchestra C. S.	Vaughn Monroe Orchestra C. S.	Jimmy Dorsey Orchestra C. S.	Blue Barron Orchestra C. S.
10:45	↑	↑	↑	↑	↑	↑	↑
11 PM	Claude Thornhill Orchestra C. S.	Linton Wells-News Frankie Masters Orchestra C. S.	Linton Wells-News & Raymond Scott Orchestra C.S.	Linton Wells-News Benny Goodman Orchestra C. S.	Linton Wells-News C. Thornhill Orch. C. S.	Linton Wells-News T. Powell Orch. C. S.	Press-News Andy Kirk Orch. C. S.
11:15	↑	↑	↑	↑	↑	↑	↑
11:30	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.
11:45	↑ Press-News C.S.	↑ Press-News C.S.	↑ Press-News C.S.	↑ Press-News C.S.	↑ Press-News C.S.	↑ Press-News C.S.	↑ Press-News C.S. SIGN OFF

This Week's KFH Salute To

Procter & Gamble's Ransom Sherman and "Crestfallen Manor"

. . . . An Instant Favorite With KFH Listeners